



Mass Media And Communication In Global Scenario

By Ratnesh Dwivedi

2013. Hardcover. Book Condition: New. 280 The idea behind putting these research papers and research articles in this book is to give various aspects of communication, a platform where from readers may go through them at one go. The book deals with the research articles and papers dedicated to core areas of Journalism and Mass Communication. The papers and articles compiled in this book touches the need of students, academicians and reserachers on most challenging areas and topics. In the collection of these papers author has discussed about Community Radio, FM Radiio, Communication Science, Organizational Communication, Media Accountability, Language Discourse, Higher Educatiion, Television Studies, Traditional and Digital Media, Disaster Management and Media, Wikileaks and Social Media, Terrorism and Television and many other challenging subjects of media studies. The book is an attempt to see the problems and opportunities in different areas of Journalism and Mass Communication and carries its readers in to deeper side of subjects which ara raised in the chapters by giving relevant examples and references. The book is useful source on many topics of communication and Journalism which readers will find at one place. The language of the book is academic but simple and illustrates many critical...



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Reviews

Certainly, this is the finest work by any article writer. It really is full of wisdom and knowledge You will not sense monotony at at any time of your own time (that's what catalogs are for concerning should you ask me).

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It in just one of the best publication. This can be for anyone who statte that there was not a well worth reading through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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