



A Fresh Approach 2 Excellent Customer Service: You re the Doctor. . . So Fix the Problem! (Paperback)

By Curtis A Cowan

Cowan C. Kean Group, United States, 2006. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.A fresh approach to providing extraordinary customer service! Something that will set you apart from your competitors, expand your customer base, and improve your bottom line! In You re the Doctor. So Fix the Problem Curtis Cowan presents an innovative and extremely effective customer service principle that will change the way you and your company do business. Read it in an hour; get a lifetime of Results! It s easy. It s rewarding. It s time! Revolutionize Your Customer Service * Easy transition of thinking different. * Building a superior WEB-BASED Customer Service. * Successfully performing Dual Roles, Customer Service and daily tasks. * Thirteen Keys to Success in Customer Service * Five sure ways to get Customers to lengthen each visit to your place of business. Bring true Customer Focus into Reality. See yourself in control not empowered. Dedicate Yourself to Serving Others - Three easy ways of enjoying servicing your customers. New powerful concepts and proven goal-setting exercise that you can easily relate to and change the way you think when dealing with customers.



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